



writing for *green*

Elevator Pitch

Today's Objectives

By the end of the session, participants will

- **Be able to concisely explain an issue in their community verbally**
- **Be able to concisely explain an issue in their community in writing.**

Today's Agenda



Sharing and Feedback: Elevator Pitches

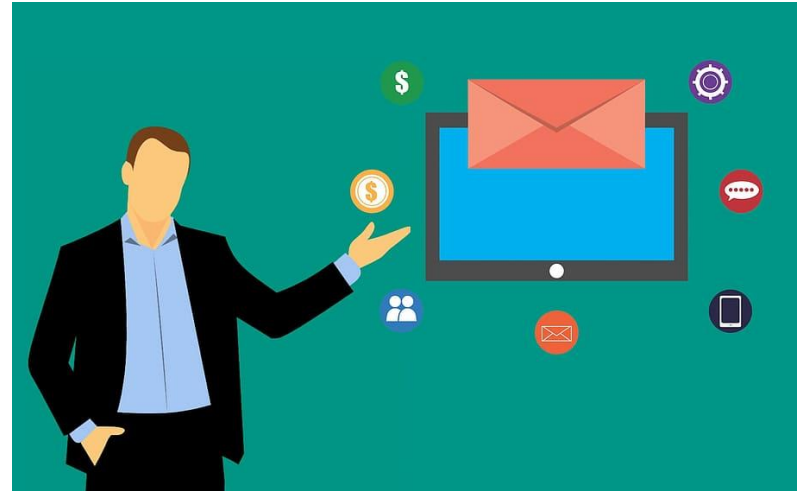
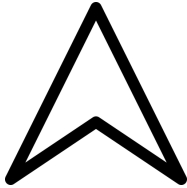


Discussion: How will Elevator Pitches Apply to Your Efforts as a Community Leader?

Elevator Pitch Reviews

Give helpful feedback to your cohort during the elevator pitch presentations!

[Access Pitch Tips](#)





How will Elevator Pitches Apply to Your Efforts as a Community Leader?



Our Thoughts

- Excite people about your cause
- Convey all the key info upfront
- Use concepts in LOIs & abstracts
- “Win” chance to provide more details
- Get people to “join” you with less effort

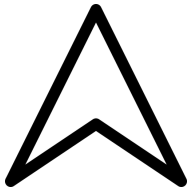
What to Expect Next!

Session Assignment: Be prepared to share a brief story about a person or community affected by an environmental justice problem.

Heads up! You should aim to review the [EPA RFA](#) prior to Session 4, and complete the [RFA Key Aspects Worksheet](#) (1-2 hours).

Thank you for joining us today! Before moving onto the next session, let us know what you enjoyed about today and what we can improve for the future.

[Exit Ticket](#)



Session Handouts:

- [S1A / S2A Handout - Elevator Pitch Tips](#)

