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## Telling the Story

# Today's Objectives

**By the end of the session, participants will**

- **Understand of the importance of stories in the grant writing process**
- **Know when the use of stories may or may not be appropriate/effective**
- **Know when/how to incorporate stories into a grant narrative.**

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# Today's Agenda

Group Discussion and Brainstorm: Storytelling

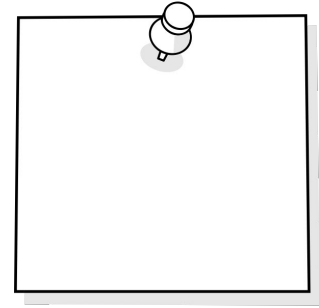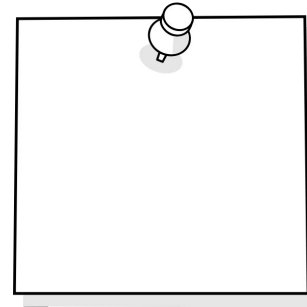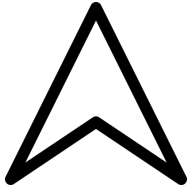Sharing and Writing: Tell Your Story Emotively and Concisely

Sharing and Feedback: Elevate and Improve Your Storytelling

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# Storytelling Brainstorm

Tell us what stories resonate with you and why you feel storytelling is so important to your work.
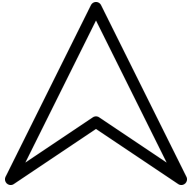
# Why are stories important?

- Make an emotional connection
- Maintain the reader's interest
- Help the reader connect to the lives of real people
- Help the reader comprehend the proposed solution
- Help the reader to understand the problem

**Story Examples**

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# Tell Your Story

Share your ideas with the group and then write out a 1-2 paragraph story in your student folder.
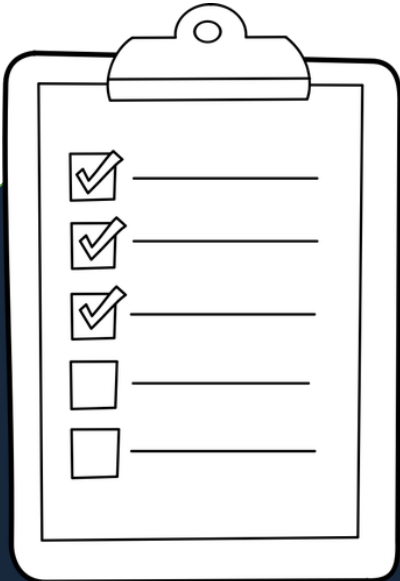
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# Story Feedback

- Is story relatable (to a grant narrative, & emotionally to reader)?
- Does the story align with the problem and solution?
- Is the story the right length?
- Is the story clear/ easy to understand?
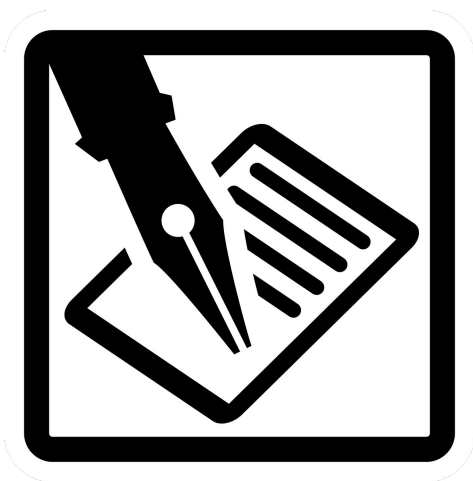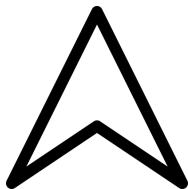
Options for Giving Feedback
- Provide +'s first, then areas for improvement … or
- Use framework: I like…, I wish…, what if…

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# What to Expect Next!

**Session Assignment: 1)** Optional: work on improving your story for review, **2)** Continue reviewing the **EPA RFA** and working on the **RFA Key Aspects Worksheet**

Thank you for joining us today! Before moving onto the next session, let us know what you enjoyed about today and what we can improve for the future.

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# Session Handouts:

**Examples of Stories and Anecdotes**