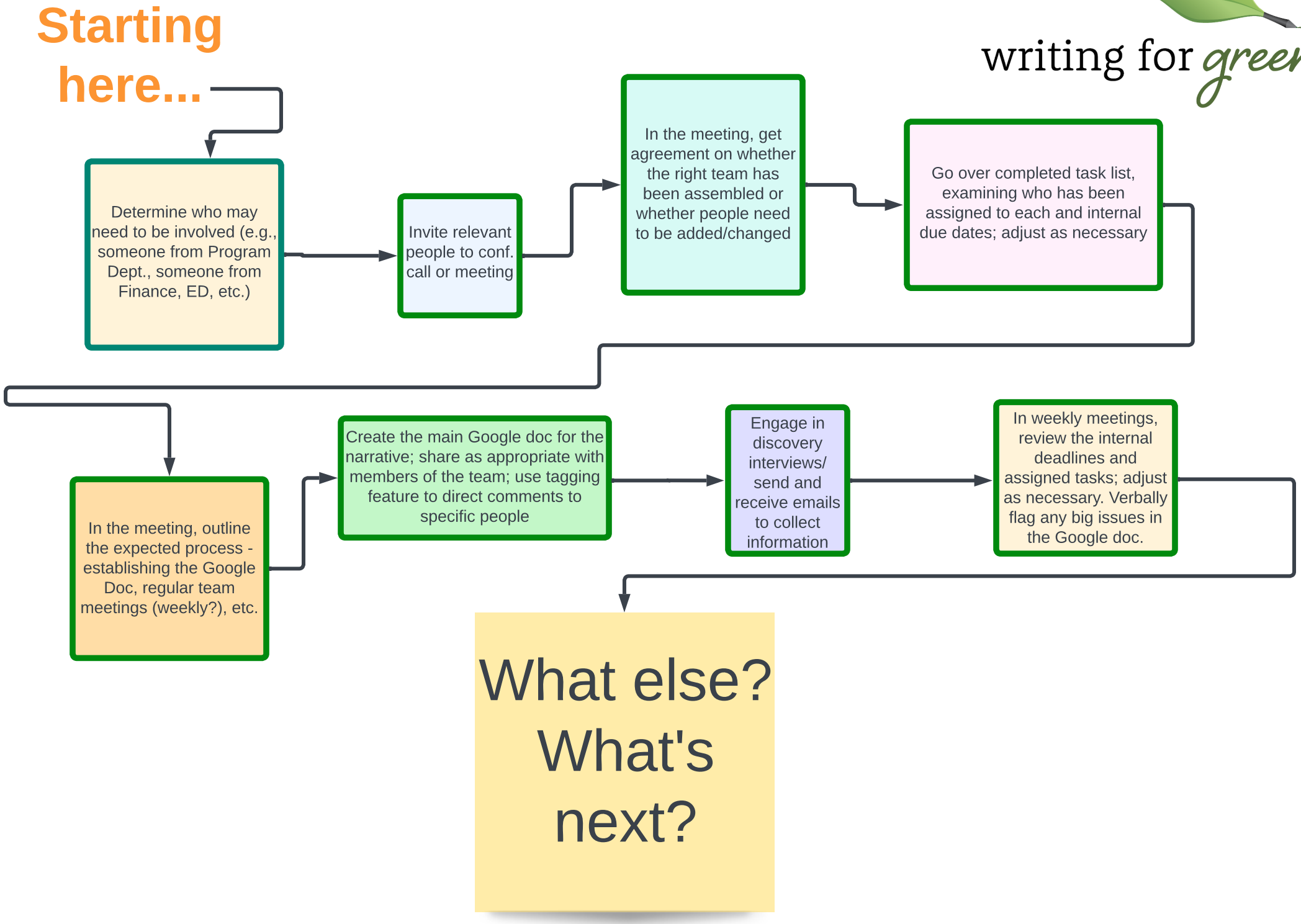writing for green