



writing for *green*

Writing With Authority

Today's Objectives

By the end of the session, participants will

- **Understand types of evidence and when it is appropriate to use them**
- **Be able to incorporate several types of evidence into a proposal**
- **Know how properly cite a source**
- **Know where (generally) to look for reputable sources**

Today's Agenda



Group Discussion and Overview of Types and Evidence and Citations



Individual Exercise: Incorporating Evidence into Your Writing

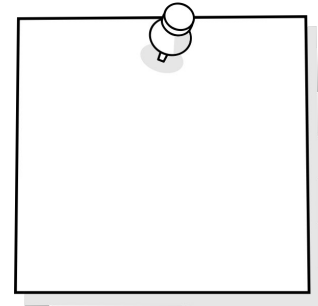
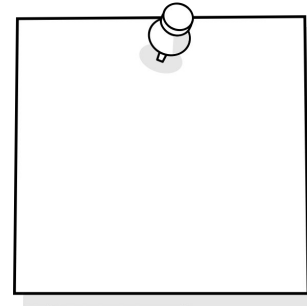
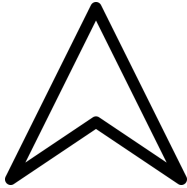


Group Discussion: Peer Review and Going Over Best Practices

Trust Exercise

Tell us the characteristics that make a person trustworthy to you.

[Access Our Jamboard](#)



Defining Authority

What does it mean to write with authority?

What are some ideas. . . .

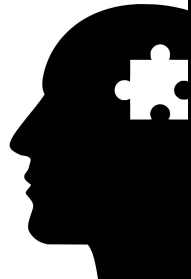
- Be clear and concise
- Able to provide evidence of the impact of the work (track record and future)
- Proving you UNDERSTAND the problems in the community...

Evidence

What are some examples of evidence?

What are some other ideas. . . .

- Qualitative - description of past wins
- Data
 - Pollution data/ GRAPHS! Trends
 - Generalized information that shows the context for the work - to show that it CAN work/ Need for that work
 - Demographic data
 - Observational
 - Peer review journals
- Anecdotal - first hand accounts
 - Quotes
 - Stories
- Definitions of the work - IMPORTANT!
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-



Types/Hierarchy of Evidence

[Access Detailed Handout](#)

[Access Evidence Sheet](#)

Highest Quality



Meta Analysis

Systematic Review

Randomized control trials (RCTs)

Websites associated with evidence-based interventions

Local/national media articles

White papers/reports

Internal program data

Lowest Quality

Anecdotal


Types of Citation

In-line Citation

Superscript

In-line with author name, date

[Citation Example Document](#)



[citation needed]

In-line Citation

In 2020 the median family income in Barton County, MO was \$34,422 which is 22% less than the State of MO (US Census).



Superscript

In 2021, Barrett, et al reported in the Journal of Environmental Management that 90% of municipalities in Harris County, TX lack permitting regulations to protect low-lying areas.¹



In-line with name, date

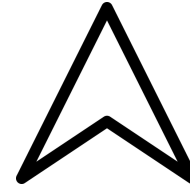
“A 2021 study published in the Journal of Environmental Management that 90% of municipalities in Harris County, TX lack permitting regulations to protect low-lying areas.” (Barrett, et al, 2021)



Individual Exercise

- Cite sources with our examples
- Write a 1-2 paragraph mini-proposal

[Access Sample Sheet](#)

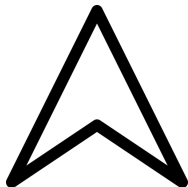


What to Expect Next!

Session Assignment: Continue working on any previous assignments for your coach to review.

Thank you for joining us today! Before moving onto the next session, let us know what you enjoyed about today and what we can improve for the future.

Exit Ticket



Session Handouts:

- [Types/ Hierarchy of Evidence](#)
- [Sources of Evidence-based Intervention Strategies](#)
- [Works Cited Sample Document](#)

