



writing for *green*

L7A Handout 1- Harold's Story Example

After reading Harold's story, we will break into groups to identify the problem Harold is hoping to address, along with the Resources, Activities, Outputs, and Outcomes that are associated with that goal.



Harold is a 35-year-old male who grew up in a world called LaziLand where everyone stays inside all day on their computers. He cannot remember a time when he saw anyone outside! As a result, he and his community members never exercise. This makes Harold so sad. He would like to one day see people in his community re-engage with nature, each other, and in sports and other healthy activities. Although he has never exercised before, Harold watched videos online that taught him how to run, and he ordered sneakers and exercise clothes.

Harold talked to four of his friends online and convinced them to join a running club. He sent them the running videos he had watched, and they all bought sneakers, exercise clothes, and treadmills to train inside. Together, they planned a race on their street and told all of their neighbors about it. The neighbors signed up to watch them race outside from their computers. Everyone was so supportive, one of the neighbors even bought them all hats and sunscreen! Another one volunteered to manage the race.

After one month, Harold and his four friends had the race and 80 of their neighbors watched online! Three months later, the number of members of the running club tripled! Furthermore, another group of neighbors started talking about creating a swimming club.

Harold is so happy to see his community slowly starting to change.