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The Logic Model

Today's Objectives

By the end of the session, participants will

- **Understand a logic model's key components**
- **Know how to create a logic model that meets the criteria of a funder**
- **Are able to distinguish between outputs and outcomes**

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Today's Agenda

- Brainstorming Session - Gearing up to Create Your Own Logic Model
- Group Activity - Identifying Logic Model Components
- Paired Activity - Drafting a Logic Model

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What is a Logic Model?

A logic model is a graphic illustration that clearly and concisely shows how the interventions proposed in a project would affect behavior and/or achieve a goal.

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Key Components of Logic Model

- Problem Statement
- Resources/Inputs
- Activities - list of events, etc.
- Outputs
- Short and Long Term Outcomes

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Can anyone define the difference between outputs versus outcomes? Can anyone provide an example?

An output is:

- The thing that comes out!
- Related to processes
- Quantitative
- Immediacy
- Measures progress **towards** a goal

Output examples:

- # of people engaged
- # of people that signup for a class or a program
- **A NUMBER OF SOMETHING!**
- How many trees were planted
- More trees in neighborhood
-

An outcome is:

- The larger result… what output leads to
- Related to “impact”
- Can also be quantitative
- Measures the **end result**

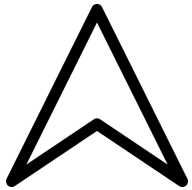
Outcome examples:

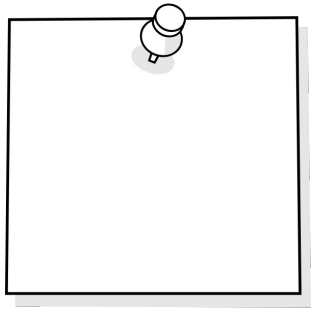
- More people informed about x situation and can do y
- Something HAPPENS to or FOR a person as a result of going to the class (like getting a mortgage or increasing knowledge)
- Access to greenspace has increased

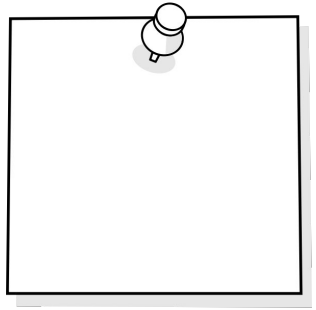
Logic Model Examples

Let's look through a few Logic Model Examples to make sure we all feel comfortable with different templates and models.

Logic Model Examples







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Drafting a Logic Model

Harold's Story Exercise

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Session Handouts:

- L7A Resource 1: Kellogg Foundation Logic Model Development Guide
- L7A Resource 2: Logic Model Tip Sheet
- L7A Resource 3: Everything you Need to Know About Creating a Logic Model
- L7A Resource 4: Logic Models and Fundraising: What you Need to Know

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