

## Training Schedule (all times are Eastern Time)

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| Module                       | Lesso<br>ID | Lesson Name   | ~ Time<br>(min) | Topics/Sessi<br>on | Day/ Time             |
|------------------------------|-------------|---|-----------------|--------------------|-----------------------|
| 1. Introduction              | 1A          | Course introduction   | 70              | Session 1          | April 17, 1-4pm       |
| 2. Be Persuasive!            | 2A          | Elevator Pitch  | 90              |                    |                       |
|                              | 2B          | Telling the Story   | 90              | Session 2          | April 18, 1-3pm       |
| 3. Understanding the RFA     | 3A          | The Big Picture   | 80              | Session 3          | April 21,<br>9am-12pm |
|                              | 3B          | Structuring the Narrative   | 80              |                    |                       |
| 4. Crushing the<br>Process   | 4A          | Creating a Detailed Task List   | 55              | Session 4          | April 24,<br>1-3:15pm |
|                              | 4C          | Leading Your Team   | 75              |                    |                       |
| 5. Creating Great<br>Content | 5A          | The Discovery Process & Writing Organizational<br>History                   | 125             | Session 5          | April 28, 1-3pm       |
|                              | 5B          | Writing SMART Goals and Objectives  | 78              | Session 6          | May 1, 1-3pm          |
|                              | 5C          | Writing with Authority  | 75              | Session 7          | May 5, 1-3pm          |
|                              | 5D          | Slaying Ambiguity - Writing with Clarity and Logic                          | 120             | Session 8          | May 8, 1-3pm          |
|                              | 5E          | Describing the Work Plan & Methodology                                      | 90              | Session 9          | May 10,<br>1-2:30pm   |
| 6. Statement of Need         | 6A          | What's the problem? Part 1 - Making the case for why your work              | 100             | Session 10         | May 12, 1-3pm         |
|                              | 6B          | What's the problem? Part 2 - Backing up your<br>assertions                  | 90              | Session 11         | May 15,<br>1-2:30pm   |
| 7. Evaluation                | 7A          | Creating a Logic Model  | 90              | Session 12         | May 18, 1-4pm         |
|                              | 7B          | Creating a Strong Evaluation Plan   | 90              |                    |                       |
| 8. Budgets                   | 8A          | Budgets Made Easy! Part 1   | 100             | Session 13         | May 19, 1-4pm         |
|                              | 8B          | Budgets Made Easy! Part 2 (Budget Narrative)                                | 120             |                    |                       |
| 9. Relationship<br>Building  | 9A          | Relationship-Building for Foundation Fundraising                            | 55              | Session 14         | May 22,<br>1-3:30pm   |
|                              | 9B          | Writing the LOI   | 90              |                    |                       |
| 10. Prospecting              | 10A         | Matchmaking 101 - Finding the best funding opportunities                    | 75              | Session 15         | May 25,<br>1-3:30pm   |
| 11. Optional                 | 4B          | Setting up accounts   | 55              |                    |                       |
|                              | 11A         | (optional) Tricks of the Trade  | 75              |                    |                       |
|                              | 11B         | (optional) Google Docs - An In-Depth Tutorial                               | 60              |                    |                       |
|                              | 11C         | (optional) Using the Grants.gov Workspace (incl.<br>SF-424)                 | 60              |                    |                       |
|                              | 11D         | (optional) Get an A+ on Your Grant Report (grant<br>management & reporting) | 100             |                    |                       |