



Lesson 7B3: Evaluation Plan Sheet

It is time to draft an Evaluation Plan! First, you will be placed into small groups and then your group will be assigned to one of the goals. Your group will have approximately 25 minutes to complete the table using your assigned goal. Make sure you add:

- 2 output and 2 outcome descriptions that can be used as a way to determine the effectiveness of your program
- Output measures and outcome measures that will indicate that the output or outcome was achieved.
- Targets for each output/outcome measure, and a method of measurement for each output/outcome measure.

1 Table 1: Example Table - for reference

GOAL EXAMPLE: <u>To implement a community air quality measurement system for Community XYZ by 2028.</u>			
Outputs			
Output Description	Output Measure	Target	Method(s) of Measurement
<i>install 5 monitors in 5 different places (example)</i>	<i># of monitors installed</i>	<i>5 monitors installed</i>	<i>Community and program representatives complete site visits and document status, using a form (to be developed).</i>
<i>Hold 2 engaging community meetings (example)</i>	<i># of meetings completed # people attended # Attendee satisfaction</i>	<i>2 meetings 100 people 4.5/5 level</i>	<i>Review of calendar Attendance logs Instant likert-scale survey</i>
Outcomes			
Outcome/ Description of Impact	Outcome Measure (if applicable)	Target (if applicable)	Method(s) of Measurement (if applicable)
<i>Residents of Community XYZ have increased their understanding of how PM2.5 being released from the local factory affects the health of their</i>	<i>Change in knowledge</i>	<i>Increase in score by at least 50%</i>	<i>Conduct pre- and post-surveys, using validated instrument, to measure change in knowledge about this topic.</i>

children. (example)			
---------------------	--	--	--

Underline the goal that your group was assigned and complete the table below based on this goal.

GOAL 1: Develop a coalition to advance environmental protection laws in City B by 2030

GOAL 2: Increase canopy coverage in Lala Park by 30% by 2025

GOAL 3: Pass a law in City X, to make R Plant financially accountable for the environmental damage caused by their plant’s chemical spills by 2028.

GOAL 4: To develop a 50 acre conservation center for rescued monkeys in Tallahassee, Florida by 2026.

2 Table 2. Template for completion

OUTPUTS AND OUTCOME MEASURES, AND METHODS, BELOW ARE ASSOCIATED WITH YOUR GOAL			
Outputs			
Output Description	Output Measure	Target	Method(s) of Measurement
Outcomes			
Outcome/ Description of Impact	Outcome Measure (if applicable)	Target (if applicable)	Method(s) of Measurement (if applicable)