writing for green

Activities List Mix & Match 🧩

Instructions:
Below are three problem + desired outcome pairs. You'll also see a list of possible activities — some are a great fit, and some are red herrings.

1. Read each problem/outcomes pair carefully
2. Review the list of activities
3. Identify which activities support the problem/outcome pair, and which don't fit
4. Be ready to explain your choices!

Tip: Think about alignment — does the activity directly help achieve the proposed outcome? Is it specific, strategic, and realistic?

Problem #1: The Baywood neighborhood has less than 10% tree cover, contributing to extreme heat and frequent flooding
Desired Outcomes: Baywood tree cover increases to 25%; community participation in tree stewardship rises; community knowledge about the relationship between extreme weather and tree cover increases; and high heat days and flooding events decrease

Possible Activities:

- Baywood Neighborhood Association will partner with local nurseries and city agencies to host planting events
- Baywood Neighborhood Association will organize a food justice panel with local growers
- Baywood Neighborhood Association will train residents as "tree stewards" to install and maintain new plantings
- Baywood Neighborhood Association will install air quality monitors across the city

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Problem #2: Households in Northside face a 25% higher energy burden (defined as % of income spent on energy costs) than the city average
Desired Outcomes: Northside household utility bills are reduced by 30%; 80 high-wage renewable jobs are created in Northside (raising household income); 80% of homes are weatherized/more energy efficient

Possible Activities:

- NCSWI will conduct 150 home energy audits with trained community members
- NCSWI will hold a community bike giveaway to promote sustainable transportation
- NCSWI will enroll 100 households in its solar co-op and weatherization program

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- NCSWI will host a town hall on wildfire evacuation planning

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Problem #3: Stormwater runoff from abandoned industrial lots is contaminating Maple Creek.
Desired Outcomes: 85% of stormwater runoff is diverted or filtered before reaching the Creek; Maple Creek is restored to pre-contamination conditions; community participation in local cleanups rises; community knowledge about green infrastructure and nature based solutions rises

Possible Activities:

- Maple Youth Association will install bioswales and rain gardens in runoff-prone areas
- Maple Youth Association will organize monthly creek cleanups with local schools and volunteers
- Maple Youth Association will distribute reusable water bottles to reduce single-use plastics
- Maple Youth Association will create a petition to stop a new warehouse development nearby

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